



# Touristic Guide of Almoradí



Ayuntamiento de Almoradí<sup>1</sup>  
Concejalía de Turismo





# ALMORADÍ:

*a town to visit*

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Almoradí is a village situated in the south of the province of Alicante. It has more than 20.000 inhabitants and has a privilege situation being located in the geographical centre of the Segura's Vega Baja region. It has two direct accesses from the AP-7 motorway. It's 10 minutes driving from the amazing Alicante coast and beaches, 15 minutes from the Orihuela's old town and 30 minutes from Alicante and Murcia airport.

It's located between two marvelous Natural Parks: El Hondo Natural Park and the Salines of La Mata and Torrevieja Natural Park. Both of them are situated in the Vega Baja's orchard where you can enjoy the colorful fields of orange trees and artichokes.

It's has one of the best climates of Europe, where the sunlight shines all the 365 days a year.

The popular meaning of the name of Almoradí is "My will and my desire" and brings us deep tastes and colors of the Mediterranean's influences that are still preserved in cultural expressions like the market of the Saturdays. The market is like the eastern Arabic styled open air market where we can immerse ourselves in a different universe that surprises us with its variety of products and the old ways of commerce.

It's a village where its people have known how to take advantage of its natural products and sea to create a unique gastronomy where the orchard products, the rice and fishes are used in a wisely way for becoming the gastronomy in an event, in a fiesta for all the senses and in a special moment to share the friendship in the table.

Almoradi is a modern construction town of large streets and designed by Larramendi after the terrible earthquake of 1829 that devastated the majority of the part of the Vega Baja. After that, it has been recovering itself with the passes of the years and in the town you can spend your free time in its gardens and parks that offer to its inhabitants and visitors peaceful and comfortable moments outdoor enjoying our fabulous weather all the year. ■





# THE KING BRIGO

*and the foundation of Almoradí*

According to ancient manuscripts Almoradí was founded in the year 1196 BC by the legendary King Brigo and it was named Amarion.

Despite its old date of foundation, Almoradí is a young town where there are barely remainders of the past due to a strong earthquake in the spring of 1829 which destroyed it completely. Among these traces of the past we can highlight the magnificent Parochial Organ.

Almoradí is a village that is rejuvenating but nevertheless it doesn't forget its past traditions and customs so old like its history.

The most important and emblematic buildings of Almoradí are: The Cortés Theatre, The Church of Saint Andrew, The Chapel of Spain Street and The Casino. ■



Almoradí is settled in the geographical centre of the region of the Vega Baja and it's surrounded by orchards of orange and lemon trees, artichokes and more traditional cultivations.

Its landscape it's formed and surrounded by the Callosa de Segura, Orihuela and Crevillente mountains. You can contemplate the different tonalities of the green of the cultivations and smell its wonderful aroma and stunned views of the Segura River while you walk throughout its rural paths. ■



The gastronomy in Almoradi offers a wide range of quality and special dishes cooked with the best products of the orchard and the sea. It's the town's treasure.

The delicious handmade recipes take part of our traditions being the gastronomy of the town one of strong points we have.

Many typical dishes are made with our star product: the artichoke. You can taste this product in different ways: boiled, fried, with sauces, mix it, etc. You won't be able to choose which the best way is.



Almoradí has several gastronomy sector associations: The Restaurants Associations and The Catering Association. Both of them participate and organize numerous events during the year such as free tasting in the Saturday's Street Market, Special Gastronomic Days, Local Trades, and Tapas' Days. ■



Every Saturday in Almoradí you can enjoy in the centre of the town the hundreds of stands of all types of products and things like vegetables, fruits, spices, clothes, shoes, panties, flowers, etc. The Market of Almoradi declared of Tourist Provincial Interest welcome around 30.000 people composed of local people and visitors.

To complement the weekly market the Lively Market was created. It consists on a yearly programme where all the events, concerts, routes, etc. are shown to the tourists and local people.

For all these reasons, to visit the Almoradi Market not only is a shopping morning but a different experience. ■





## Cultural Route



Guided tour visiting and seeing the most important historical buildings of Almoradí at the same time you know the history and curious stories of Almoradí: The St Andrew's Church, The Cortés Theatre and The Chapel of the Spain Street.

Date: Every first Saturdays of the months except August. ■

## Green route

Guided walking tours through the rural and orchard's ways of Almoradí. During the route you will walk by the traditional old ways of the town at the same time you enjoy the unique landscapes, you can learn the traditional ways of cultivations, get to know the products that the farmers cultivate at present and also you will learn about the local flora and fauna.

In addition, twice a year it's organized the Green Route at Night where you can walk under de the moonlight stopping for having dinner and also for enjoying with plays and entertainment.

These routes could be done by your own because they are well indicated with signposts and explanations of the route. ■





## *Chapel's route*

Guided route where you will have the chance to visit the chapels of the associations and the brotherhoods of the Holy Week. In each chapel you will find historical documents of their foundations, old pictures, their standards, thrones, images, etc.

Dates: The second or the third Saturday of each month except the month before the Holy Week celebration. The majority of the images aren't inside the chapels in this month. ■

## *Furniture route*

Through the Av. Príncipe de España you will find the biggest shopping centre of furniture in the province of Alicante. ■

## *Gastronomic route*



The members of the restaurant's association have designed a complete high quality gastronomic route affordable to everybody.

Recently created Hospitality Association, have joined the route with a selection of tapas worth tasting. ■

**The Festival in honour of Saint Abdón and Saint Senén** (30th July), is popularly known like “The Santicos de la Piedra”. It is one of the most important and traditional fiesta in Almoradí and it is celebrated since long time ago.

It's called “Los Santicos de la Piedra” because long time ago, the farmers of Almoradi used to pray to have a good weather for the harvest.

The life in the orchards has been traditionally the way of life of the Almoradí village and for this reason all the activities that take part on the Fiesta are related to it. Nowadays the orchard is still the base of the Fiestas. Actually, Almoradí is one of the villages of the Alicante region that celebrate the **“Bando de la Huerta”** parade. It's known like the “Bando Chico de la Huerta”.



Some of the acts and activities that are celebrated every year are: activities and children's plays, open-air dance festivals, donkey's races and traditional animal's exhibitions, concerts, parades, orchard's museum, paella's tasting, traditional sports competition and numerous activities during the 6 days that the Fiestas last.

All that is around the Fiestas like its preparation, its organization and the traditional activities that are celebrated since the past made that the town obtained the **Declaration of Fiesta of Local Tourist Interest**.



**The Moors and Christians celebration of Almoradi** is celebrated at the end of July and lots of visitors and tourists are welcome to. During this week in the town you can enjoy the Moors and Christians Parades, the open-air dances, the fireworks, the music, etc. It's one of the most important celebrations of the region. ■





Since the beginning of the XVIII century we can find in Almoradí the first brotherhoods and associations.

After the Civil War, the associations and their images were restructured and new ones were created.

With the increase of participation and the creations of the new associations and the visit of lots of people during the holy week celebration, in September 2009, **the Holy Week of Almoradí**

**was declared Fiesta of Local Tourist Interest of the Comunidad Valenciana.**

The holy week has an important artistic value and numerous images are made by Jose Maria Ponsoda and other important artists. Its lots of acts and events that take place during the Holy Week made this festivity one of the most important ones of the town.

During the Holy Week you can enjoy the processions like the Palm Sunday, the Resurrection Sunday, etc. ■

